



Highly flexible and customizable

## Advanced Features: Private-Label Booking Engine

### Tailor-Built Solutions & Services

The aRes Travel private-label booking engine stands out from the crowd with advance customized solutions and flexible features able to accommodate any organization.

Highly flexible and customizable, the aRes Travel Private-Label Booking Engine offers a comprehensive suite of advanced features:

- Integrated Google Maps and Analytics
- Currency converter
- Large rate displays
- Prominent calls to action
- Deals Wizard technology
- Travel Green identifiers
- aRes Travel Ad Network Media Placement
- Multiple sort features
- Global hotel chain agreements & integration
- Global Distribution System (GDS) connectivity
- Real time web-based reporting tools
- Branded reservations call center
- Opt-in consumer email database
- Optimized content and meta tags

### Customized Vacation Experience

Customers will be able to choose their "Experience", select a hotel based on the specific criteria they define, select appropriate number of attraction or activity tickets featured within the package, then view optional add-on tickets to complete the perfect unique vacation experience customized to meet their expectations.

online reservations

HOTELS: Chicago

ACTIVITIES: Check In: mm/dd/yyyy Check Out: mm/dd/yyyy

DEALS: Rooms: 1 Adults: 1 Children: 0

PACKAGES: >> SEARCH 1-800-213-6040

### Deals Wizard Technology

Deals Wizard technology allows aRes Travel Network suppliers to load in current deals and special rates. Our affiliates are able to customize hotels, attractions, or any other of their specific needs for display on their website.

### Premium Support Tools to Drive Revenue for Affiliates

Dedicated Account Managers work with our affiliates to build custom campaigns, drive up conversions, and open up new areas of shared revenue for online bookings.

Powerful tracking and reporting are accessible to our affiliates to view statistics, campaign results, and product rankings in real time.

To get more detailed information about how aRes Travel can grow your business, please contact us today!